

Impact Naming Convention - Political

Sample Political Profile Display: McCain III, John S. (Senator)
Phoenix, Arizona

1. First Name – must be the same in both the Display Name and First Name fields
 - Ex: Display Name = John S. McCain III (Senator), First Name = John
2. Middle Initial– must have period immediately after initial(s)
 - Ex: Display Name = John S. McCain III (Senator)
3. Last Name – any word in Display Name not in First Name field, and not followed immediately by a period.
 - Ex: Display Name = John S. McCain III (Senator)
4. Title – anything contained in parenthesis
 - Ex: Display Name = John S. McCain III (Senator)
5. Location – pulled from location information input for profile and placed below Directory name display

Location (City, State)	First Name	Display Name	Directory Display
Washington, DC	George	George H.W. Bush (President)	Bush, George H.W. (President) <i>Washington D.C.</i>
Los Angeles, CA	Anne Marie	Anne Marie Jones (For Senate)	Jones, Anne Marie (For Senate) <i>Los Angeles, CA</i>
Lake-fake City, Puerto Rico	Jim-Bob	Jim-Bob B. Blair-Bush IV	Blair-Bush, Jim-Bob B. IV <i>Lake-face City, Puerto Rico</i>