

NACH BALIYE 4

RULES FOR VOTING

The following are the rules for voting ("Voting") for the program titled "Nach Baliye - 4" ("Program") on Star Plus channel ("Channel") conducted by STAR India Private Limited ("STAR India"):

1. The Program is a dance show where two (2) celebrities, necessarily one (1) male and one (1) female (hereinafter referred to as "Jodis") will compete against each other. Six (6) Jodis will collectively form one (1) team ("Team"). A total of two (2) teams, i.e. "Shava Shava" and "Balle Balle" will compete in the Program. The lowest scoring Jodi from the lowest scoring Team gets eliminated from the competition and other remaining Jodis will be eligible to further participate in the subsequent episode(s) of the Program and/or be part of further competition in the Program, in accordance with the format of the Program. STAR India and/or the Channel reserves the right to modify the format of the Program and accordingly the rules for voting at any time during the telecast of the Program.
2. The Program will be telecast on the Channel on Friday and Saturday at 8:00 PM, Indian Standard Time beginning from October 17, 2008. STAR India and/or the Channel reserve the right to change the dates, the timings and days of the episodes of the Program, without giving prior written intimation to the viewers.
3. The information pertaining to the Voting will be available during the telecast of the Program on the Channel and on www.myspace.com/nb.
4. The Program is divided into (i) "Jodi Performances", (ii) "Reality Episodes" and (iii) "Nach Ki Jung".
5. The process of elimination for the Jodis and/or Team in accordance with the format of the Program and the start date and time and end date and time for Voting for Jodis and/or the Team in accordance with the format of the Program is specified in the table below ("Period").

Week	Voting	Voting Start Date/Day	Voting Start Time (Indian Standard Time)	Voting End Date/Day	Voting End Time (Indian Standard Time)	Method of calculation and elimination
Week 1	Jodi Voting	17/10/2008 Friday	8:00 PM	18/10/2008 Saturday	7:30 PM	No Elimination
	Jodi Voting	18/10/2008 Saturday	8:00 PM	19/10/2008 Sunday	7:30 PM	No Elimination

Week 2	Jodi Voting	24/10/2008 Friday	8:00 PM	25/10/2008 Saturday	7:30 PM	No Elimination
	Team Voting	25/10/2008 Saturday	8:00 PM	27/10/2008 Monday	9:00 AM	
Week 3	Jodi Voting	31/10/2008 Friday	8:00 PM	1/11/2008 Saturday	7:30 PM	Judges (50% weightage) scores of weeks 1, 2 and 3 + viewers votes (50% weightage) of weeks 1 and 2 Lowest scoring Jodi from the lowest scoring Team will be eliminated
	Team Voting	1/11/2008 Saturday	8:00 PM	3/11/2008 Monday	9:00 AM	
Week 4	Jodi Voting	7/11/2008 Friday	8:00 PM	9/11/2008 Sunday	11:59 PM	Judges scores (50% weightage) of week 4 + viewers votes (50% weightage) of week 3 Lowest scoring Jodi from each of the two (2) Teams will be eliminated

Week 5	Jodi Voting	5/12/2008 Friday	8:00 PM	7/12/2008 Sunday	11:59 PM	<p>Judges scores (50% weightage) of week 5 + viewers votes (50% weightage) of week 4</p> <p>Lowest scoring Jodi from the lowest scoring Team (determined based on Judges scores for "Nach For Life") will be eliminated</p>
Week 6	Jodi Voting	12/12/2008 Friday	8:00 PM	13/12/2008 Sunday	11:59 PM	<p>Judges scores (50% weightage) of week 6 + viewers votes (50% weightage) of week 5</p> <p>Lowest scoring Jodi from the lowest scoring Team (determined based on Judges scores for "Nach For Life") will</p>

						be eliminated
Week 7	Jodi Voting	19/12/2008 Friday	8:00 PM	20/12/2008 Sunday	11:59 PM	Judges scores (50% weightage) of week 7 + viewers votes (50% weightage) of week 6 Lowest scoring Jodi from the lowest scoring Team (determined based on Judges scores for "Nach For Life") will be eliminated
Week 8	Jodi Voting (Team voting discontinued as Teams are disbanded)	26/12/2008 Friday	8:00 PM	27/12/2008 Sunday	11:59 PM	Judges scores (50% weightage) of week 8 + viewers votes (50% weightage) of week 7 Lowest scoring bottom 2 Jodis (determined based on Week 7 viewers votes and Week 8

						Judges scores for "Nach Ki Jung") will perform and 1 (one) Jodi will be eliminated
Week 9	Jodi Voting	2/1/2009 Friday	8:00 PM	4/1/2009 Sunday	11:59 PM	Judges scores (50% weightage) of week 9 + viewers votes (50% weightage) of week 8 Lowest scoring bottom 2 Jodis (determined based on Week 8 viewers votes and Week 9 Judges scores for "Nach Ki Jung") will perform and 1(one) Jodi will be eliminated
Week 10	Jodi Voting	9/1/2009 Friday	8:00 PM	11/1/2009 Sunday	11:59 PM	Judges scores (50% weightage) of week 10 + viewers votes (50% weightage)

						<p>of week 9</p> <p>Lowest scoring bottom 2 (two) Jodis (determined based on Week 9 Viewers' votes and Week 10 Judges scores for "Nach ki Jung") will perform and 1 (one) Jodi will be eliminated</p>
Week 11	Jodi Voting	16/1/2009 Friday	8:00 PM	18/1/2009 Sunday	11:59 PM	<p>Judges scores (50% weightage) of week 10 + viewers votes (50% weightage) of week 9</p> <p>Lowest scoring bottom 2 (two) Jodis (determined based on Week 9 Viewers' votes and Week 10 Judges scores for "Nach ki Jung") will perform and 1 (one)</p>

						Jodi will be eliminated
Week 12	No Voting on Friday	24/1/2009 Saturday	9:00 PM	Voting continues	Voting continues	1 st finalist will be announced and on Saturday the 2 nd finalist will be announced. The Voting lines for the two (2) finalists will be open from Saturday.
Week 13	Voting Continues	Voting Continues	Voting Continues	1/2/2009 Sunday	TBC	Viewers votes (100% weightage) from week 12 and 13 One Jodi based on Viewers votes will be declared as the Winner

6. The viewers during the Period can vote for the Jodis as provided below:

(a) SMS

- (i) Voting for Jodis - Viewers during the Period may send a SMS to 57827 with the keyword "Nach" followed by Jodis number (ranging from 01 to 12 or 13 and 14 for wild card Jodis). For e.g. **Nach<space>XX**.
- (ii) Voting for Team - Viewers during the Period may send a SMS to 57827 with the keyword "Shava" or "Balle".

- (iii) For the purposes of the Program, the SMS will be deemed to be received when such SMS reaches the server of the concerned telecom/mobile operator. Any unclear/incorrect/incomplete SMS, including SMS with wrong characters shall be considered invalid entry and deemed null and void.
- (iv) The cost of the SMS shall be solely borne by the viewers. The cost of each SMS shall be charged by the respective telecom/mobile operators at rate stated below:

RATES:

Rs. 3/- (Rupees Three only) by Vodafone, Airtel, BPL, Idea, Reliance Communications, Spice, Aircel, Reliance Telecom and Tata Indicom.

Rs. 2/- (Rupees Two only) by BSNL.

Re. 1/- (Rupee One Only) by MTNL

(b) Landline

- (i) Voting for Jodis - Viewers with MTNL or BSNL landline may during the Period dial the number 1862 888 3333 followed by Jodis number (ranging from 01 to 12 or 13 and 14 for wild card Jodis). For e.g. **1862 888 3333 XX**.
- (ii) For the purposes of the Program, the votes of the viewers through landline will be deemed to be received when the call is completed. Any unclear/incorrect/incomplete call shall be considered invalid entry and deemed null and void.
- (iii) The cost of the call shall be solely borne by the viewers. The cost of each call shall be charged by BSNL/MTNL at 2 pulses/call.

(c) Website

- (i) Viewers during the Period may log on to the website www.myspace.com/nb and vote for the Jodis and/or the Team by following the instructions specified in the website.
- (ii) For the purposes of the Program, the votes of the viewers through website will be deemed to be received when the session is completed. Any unclear/incorrect/incomplete entry, including

entry with wrong characters shall be considered invalid entry and deemed null and void.

- (iii) The cost of the Internet session shall be solely borne by the viewers.
- (d) PLUS
 - (i) Viewers during the Period may send a SMS to 57827 with the keyword “PLUS” from their GPRS enabled mobiles. Upon receipt of the SMS by the concerned telecom/mobile operator, a link will be sent to the number from which the SMS was received. Through the link the viewers may download the PLUS application and enter the Nach Baliye voting zone and choose/click on “Vote Now” and follow the specified instructions for voting for Jodis and/or the Team.
 - (ii) For the purposes of the Program, the vote will be deemed to be received when the session is completed. Any unclear/incorrect/incomplete session, including entries with wrong characters shall be considered invalid entry and deemed null and void.
 - (iii) The cost of downloading the PLUS application and using the application shall be solely borne by the viewers. The cost of download shall be charged by the respective telecom/mobile operators at rate stated below:

RATES:

Rs. 3/- (Rupees Three only) by Vodafone, Airtel, BPL, Idea, Reliance Communications, Spice, Aircel, Reliance Telecom and Tata Indicom.

Rs. 2/- (Rupees Two only) by BSNL).

Re. 1/- (Rupee One only) by MTNL Mumbai, (postpaid).

- 7. STAR India shall not be responsible and/or liable in any manner whatsoever for any network problem, breakdown of machinery, unclear network, disruption in the network and/or the cost of the SMS or call or Internet session charged by the telecom/mobile operator etc. Any dispute in connection to the above shall be settled between the subscribers/viewers and the telecom/mobile operator directly, without involving STAR India.
- 8. In case of telecom and/or network failure and/or for any reasons whatsoever, STAR India reserves the right to change the Voting system/mechanism and/or

cease from accepting votes of the viewers for any and all the episodes of the Program, or take such necessary steps as it may deem fit. Further, STAR India shall not be liable and/or responsible in any manner whatsoever in the event of any malfunction/ fault/ failure in the Voting system/mechanism, including without limitation Voting system/phone lines being open/close or default/automatic acceptance of votes beyond the end time stated in these Rules and/or informed on the Program due to technical/technological restrictions and/or due to reasons/events/incidents beyond the commercially reasonable control of STAR India.

9. The viewers can cast their votes for only those Jodis of the Program who have participated in that episode of the Program. Any votes sent by the viewers for the Jodis and/or the Team who has not participated in that particular episode due to elimination or for any other reason whatsoever or for Jodis and/or the Team who is not listed on current voting schedule shall not be considered and shall be null and void. Further votes sent by the viewers for the Jodis after the Period shall not be considered and shall be null and void.
10. The maximum number of votes that a viewer can send for a Jodi and/or a Team is stated below:
 - (a) SMS
 - (i) Maximum number of votes that the viewers can send for the Jodis and/or the Team during the Period via SMS is 20 (twenty) SMS from one mobile number.
 - (ii) In the event, a viewer sends more that 20 (twenty) SMS for one (1) Jodi or one (1) Team during the Period, the votes sent after the first twenty (20) SMS shall not be counted and will be considered null and void.
 - (b) Landline
 - (i) Maximum number of votes that the viewers can send for the Jodis or one (1) Team during the Period via landline is 20 (twenty) calls from one landline number.
 - (ii) In the event, a viewer makes more that 20 (twenty) calls for one (1) Jodi or one (1) Team during the Period, the votes sent after the first 20 calls shall not be counted and will be considered null and void.
 - (c) Website

- (i) Maximum number of votes that the viewers can send for the Jodis and/or the Team during the Period via Internet is 20 (twenty) entries from one Internet Protocol address (IP).
 - (ii) In the event, more than 20 entries for one (1) Jodi or one (1) Team from one IP address during the Period are received , the entries received after the first twenty (20) entries from the same IP address shall not be counted and will be considered null and void.
- (d) PLUS
- (i) Maximum number of votes that the viewers can send for the Jodis and/or the Team during the Period via PLUS is 20 (twenty) entries from one mobile number.
 - (ii) In the event, a viewer sends more that 20 (twenty) entries for one Jodi or one (1) Team during the Period, the votes sent after the first twenty (20) entries shall not be counted and will be considered null and void.
11. The Voting is merely to enable the viewers to choose their favorite/eligible Jodis and/or the Team and there shall be no winners declared or prizes distributed for this Voting by the viewers.
 12. The elimination of the Jodis and/or the Team and/or the decisions made by STAR India and/or the Channel shall be final and binding on all the viewers and in no event shall the viewer dispute the decision made by STAR India, Channel and/or its employees in connection to the same.
 13. The scores given by the judges are at their discretion and are binding.
 14. In the event of injury or inability to perform, attend or appear on the show, STAR India has the right to replace or bring in new Jodis, judges, hosts or choreographers, as deemed fit.
 15. In the event, either of the two (2) Jodis that have reached the finals, is unable to perform in the finale, for any reason whatsoever, then STAR India has the right to replace that Jodi with the third Jodi, who was eliminated in pre-finals.

GENERAL RULES

1. The viewers interested in participating in the Voting must be above the age of 18 years and a resident of India (as per the Income Tax Act, 1961).
2. STAR India reserves all rights to make amendments to the existing rules and regulations without prior notice. It shall be the sole responsibility of the viewers

to check the rules and regulations of the Voting for the Program on the website of STAR India.

3. Non-conformance by a viewer of the rules of the Voting will make such viewer's votes null and void.
4. Each viewer agree that the viewer shall hold harmless the main sponsor, if any, the Channel, STAR India, its affiliates, its group companies, their employees, officers, directors or any other person from and against any injury/damage/harm/loss/ death/ mental or emotional trauma suffered by the viewer, in any manner whatsoever in connection with the Voting and/or the Program and waives all rights to file in person/ through any family member and/or third party any applications, criminal and/or civil proceedings in any courts or forum in India to claim any damages or reliefs.
5. Employees of and/or consultants of and/or persons hired on contract by STAR India and the main sponsor of the Program, if any, and the members of their immediate family are ineligible for Voting for the Program.
6. By Voting it is deemed that the viewers have read, understood, accepted and agree to abide with all the rules and regulations of Voting.
7. The viewers shall comply with the laws of India.
8. The terms of these rules and regulations shall be construed in accordance with the laws of India and in case of any dispute or other matter arising in reference to the Voting and/or the Program shall be referred to a sole arbitrator appointed by STAR India and shall be governed by the Arbitration and Conciliation Act, 1996, amended from time to time. The venue for arbitration shall be Mumbai, in English language. All the costs, charges and expenses in connection to the Arbitration shall be solely borne by the viewer who has raised the dispute.
9. Subject to rule 8, only the courts in Mumbai shall have the sole and exclusive jurisdiction to decide on any dispute relating to the Voting and/or the Program.